



The Value of FSC® to Europe's Public Forests

# **Valuing Nature: the Italian style**

**Stefano Pellizzon**

President of the Lowland Forestry Association (AFP)

In collaboration with Lucio Brotto & Federico Pinato, ETIFOR

Prague - Friday 11 October 2019

A blurred background image showing a person's legs and feet walking on a dirt path in a forest. The person is wearing dark trousers and brown shoes. The forest floor is covered in dry leaves and twigs, and the background is filled with green foliage.

**Born in 2002 thanks to an EU fund,  
from Venice to Milan.**

**The best forest managers  
are teaming up  
and walking together**

**For the planet,  
For the people,  
For all, forever**

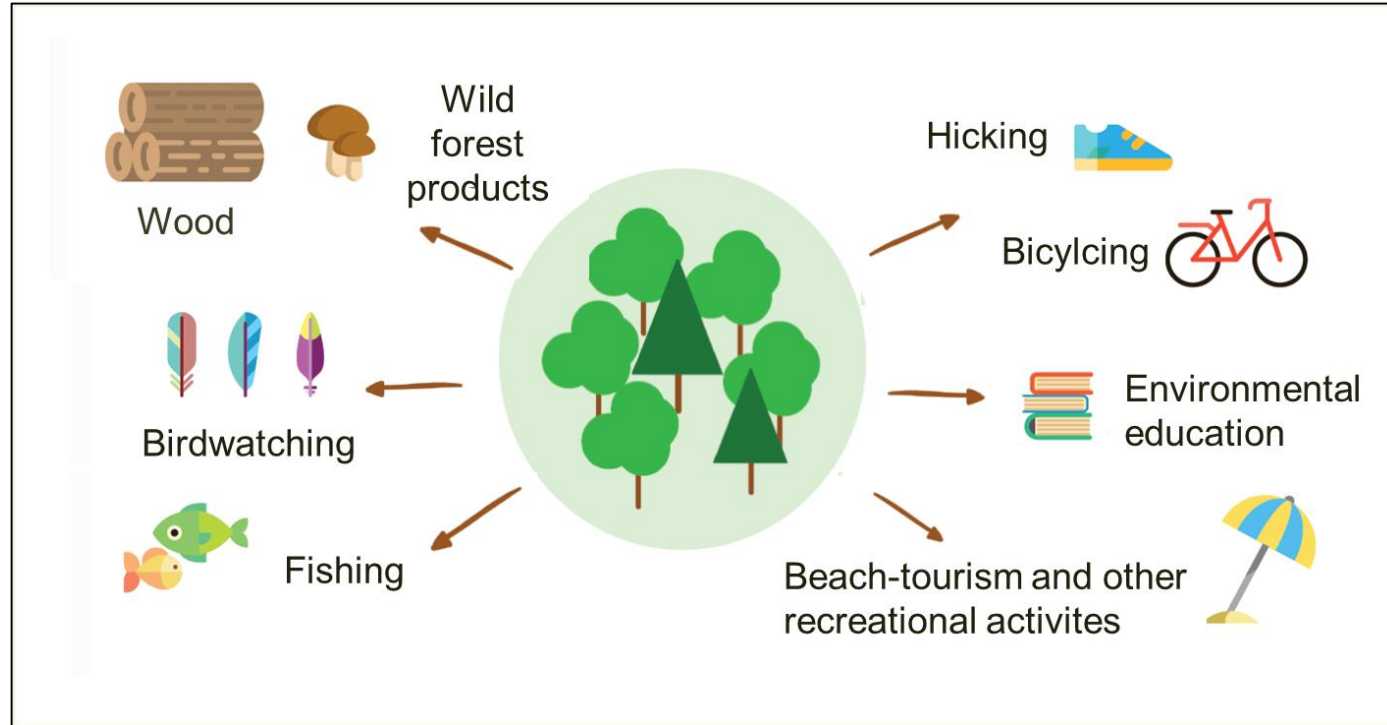


# Our *raison d'être*

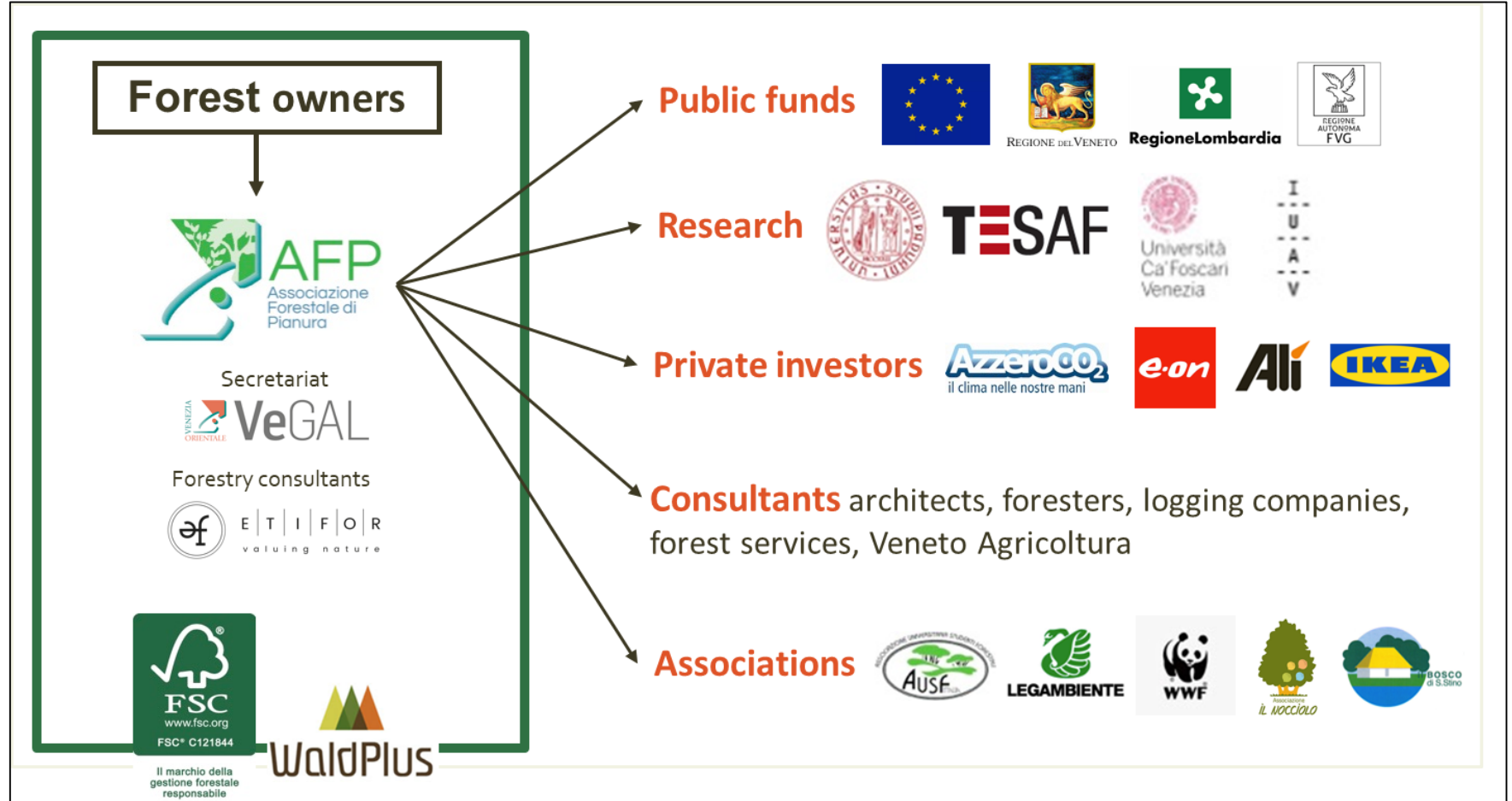
We were born to **value forests**, in all their aspects.

We do that **through responsible management.**

**FSC** is our **guide** and **proof of quality.**



# Our Good Governance Model





# FSC® Ecosystem Services Certification

2018-2019: world-first full-set FSC Ecosystem Services **verification** and **sale**



## Foreste 'certificate' che fanno bene, Italia prima al mondo

Utili a salute e società, da 1.000 ettari -220mila tonnellate CO2



Redazione ANSA ROMA 26 febbraio 2019 15:04



### DALLA HOME AMBIENTE&ENERGIA



Le frane riguardano quasi l'8% del territorio italiano  
*Natura*



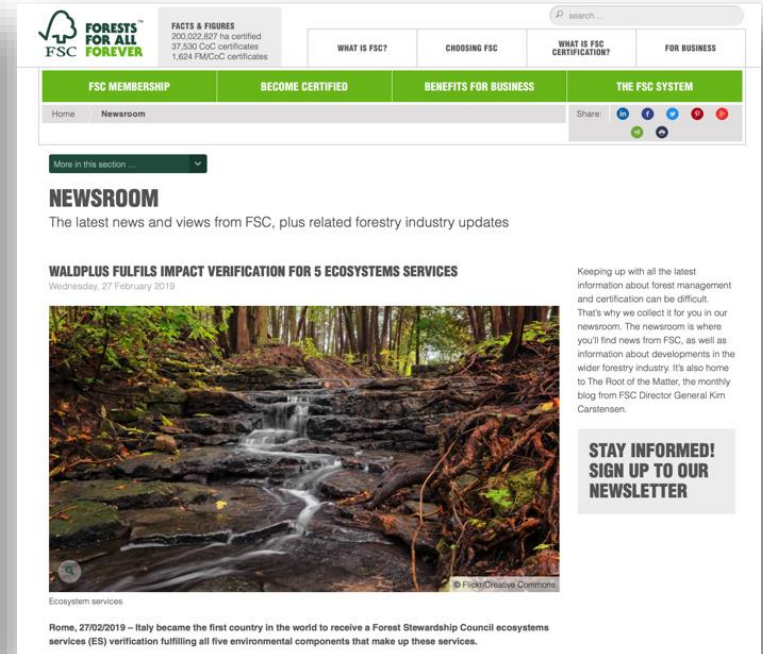
Aumentano in i boschi gestiti modo sostenibile  
*Green Economy*



Conte, lo stop carbone nel 2019 avverrà gradualmente  
*Energia*



Primo ok da eurodeputati a emissioni CO2 camion  
*Trasporti*



in collaboration with



# Sales of ES: to whom? And for what?



**Restoration of degraded, damaged or abandoned forests**



**Creation of new green areas, urban forests and water**



**Green infrastructures alongside bike roads and touristic and recreational areas**



*in collaboration with*





# Biodiversity

A detailed photograph of a brown hawk perched on a tree branch. The hawk has a yellow beak and a yellow band on its right leg. It is looking towards the left. The background is a blurred forest scene with green foliage and a tree trunk.

**8 new forests**  
(16 hectares of forest habitat)

**4 existing forests restored  
through enrichments**  
(11 hectares)



An aerial photograph of a dense forest with trees displaying yellow and green foliage. A narrow, winding stream flows through the center of the forest, reflecting the surrounding greenery.

# Water

**2.35 hectares of new Forest Infiltration Area**

1,500m of infiltration channels

1,250,000 m<sup>3</sup>/year infiltrated into the aquifer



# Recreational activities

Environmental education

Wellness events

Information panels





A scenic coastal path with a wooden fence, leading towards a forest and the ocean under a cloudy sky.

# Ecotourism

**Bike paths & walkways**

**Birdwatching towers**

**New forests for landscape attractiveness**

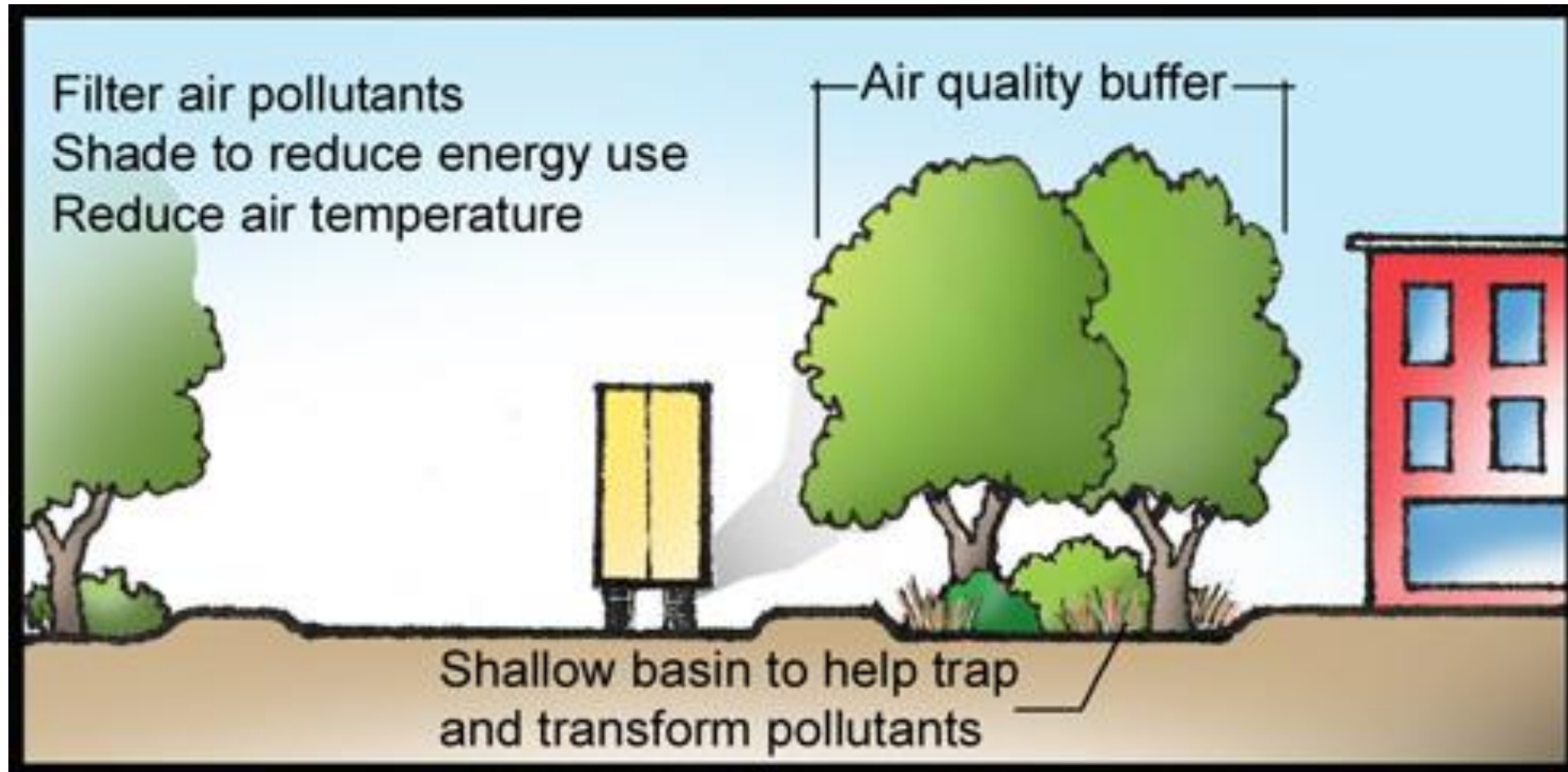


# A scalable model

- Demand-oriented (people recognize FSC logo)
- The same standard worldwide
- Credible and fair



# Taking it to the next level: more ES within the scope of the procedure

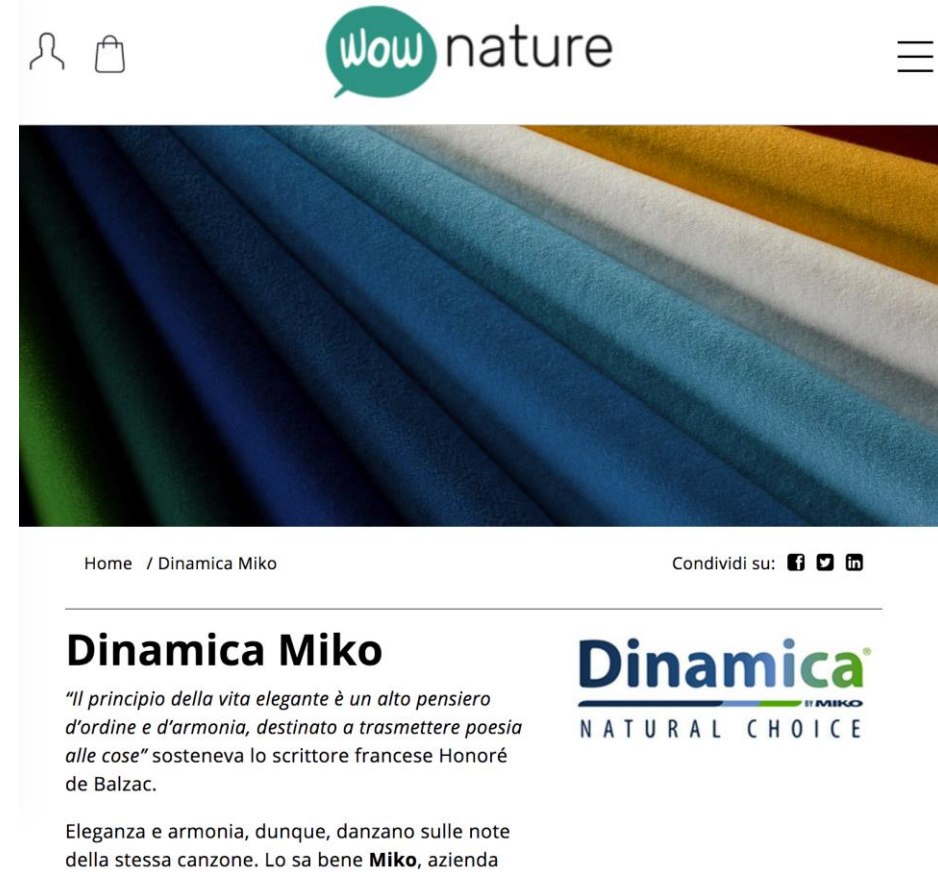




# Taking it to the next level: from this...

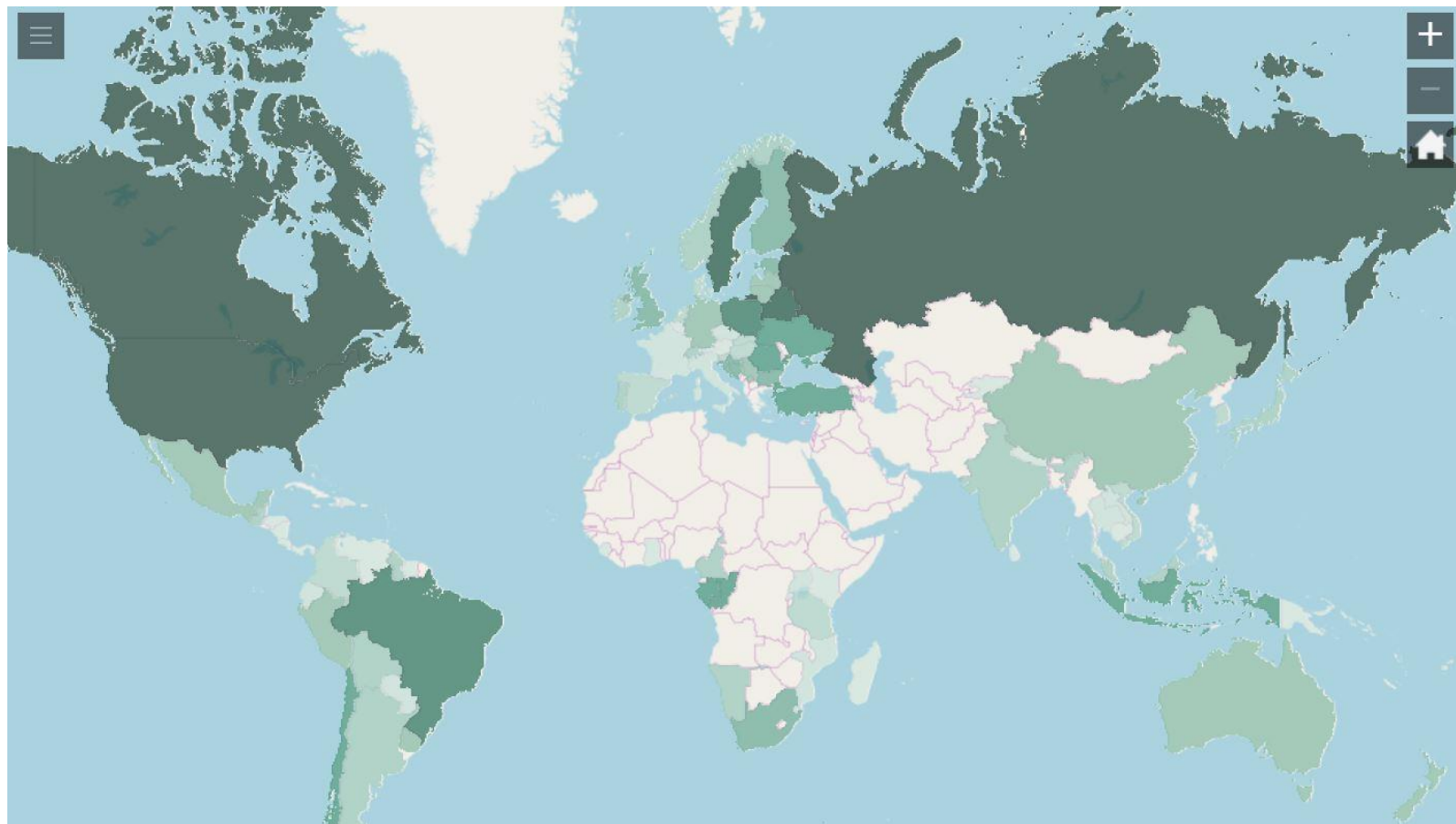
FSC INTERNATIONAL   SMALLHOLDER PORTAL STAKEHOLDER PORTAL NEWSROOM RESOURCES EVENTS		English	▼
2018-12-27-AUS4-004076 ES4.3 Soil erosion AFP - Annex A.pdf	Ecosystem Services Certification Document (available on Website)		
2018-12-27-AUS4-004076 ES4.3 Soil erosion POS - Annex A.pdf	Ecosystem Services Certification Document (available on Website)		
2018-12-27-AUS4-004076 ES5.2 Recreational - Annex A.pdf	Ecosystem Services Certification Document (available on Website)		
2018-12-27-AUS4-004076M164 general data with verified impacts.pdf	Llist of participating sites/group members/FMUs (available on website)		
2019-06-22-AUR-004076 M035 Rilievi.pdf	Public Summary Report (available on website)		
2019-07-11 Rapporto Pubblico di rinnovo.pdf	Public Summary Report (available on website)		
2019-07-11-AUR-004076 M164 dati generali_general data.pdf	Public Summary Report (available on website)		
ANNEXD_InformationFinancialSponsorship_ES_July_2019.xlsx	Supplementary File (available on website)		
RT-FM-202-12 SLIMF Waldplus 004451 S1 FINAL v1.xlsx	Public Summary Report (available on website)		
RT-FM-202-12 SLIMF Waldplus 004451 S1 FINAL.xlsx	Public Summary Report (available on website)		
RT-FM-202-12 SLIMF Waldplus 2014 MA FINAL (Translated Italian).xlsx	Public Summary Report (available on website)		
RT-FM-202-13a SLIMF Waldplus (004451)_ 2017 S3 FINAL 3CARs.xls	Public Summary Report (available on website)		
RT-FM-202-13a SLIMF Waldplus (004451)_ 2017 S3 FINAL.xls	Public Summary Report (available on website)		
RT-FM-202-13a SLIMF Waldplus 004451 2016 S2 FINAL v1.xls	Public Summary Report (available on website)		
RT-FM-202-13a SLIMF Waldplus 004451 2016 S2 FINAL.xls	Public Summary Report (available on website)		

# ...to a dedicated database/webpage: visibility is important (demand-oriented)





# Taking it to the next level: global portfolio



The Italian experience is **scalable**:  
what about a **global portfolio of ES-providing forests**?



The Value of FSC® to Europe's Public Forests  
Prague - Friday 11 October 2019

**Thank you**

**More information:**

Stefano Pellizzon: [presidente@forestedipianura.it](mailto:presidente@forestedipianura.it)

Lucio Brotto: [lucio.brotto@etifor.com](mailto:lucio.brotto@etifor.com)